



Seek to secure the future of the East Torrens Baseball Club as a community club; one that is successful on and off the field, ensuring baseball is an attractive and accessible sport for all.

AMBITION	FOCUS	APPROACH
MEMBERS 	Memberships	Increase membership access and member numbers across all levels
	Recognition	Continually recognise all volunteering members for their support
	Experience	Improve the experience for all visitors to the club through improved facilities and services offered
	Past Players / Members	Stay connected with current and past members to remain associated to the club
	Community Engagement	Look at engaging with the local community to build awareness of opportunities within East Torrens and baseball
PARTNERSHIPS 	Baseball SA	Continue to work with our State Association to improve the brand of baseball and improve access to the sport
	Schools / T-Ball	Engage early with schools and local community groups to enhance our recruitment to the T-Ball program
	Council	Continue to engage with all levels of council to secure a long term lease, increase funding to improve external safety and security as well as maintain a top class playing surface
	Government	In conjunction with the local council continually review opportunities to support our overall objectives
	Sponsors	Ensure we promote regularly all sponsors with an aim to improve their brand and support the growth of their business. Build on this value to increase opportunities for greater sponsorship
COMPETITION 	Women's Baseball	Promote and recruit to field women's teams in both seniors and juniors
	Junior Development	Continue to develop consistency in delivery and support all youth players and coaches with resources and expert coaching support. Ensure constant review of the Junior Policy
	Selection	Set up a clear process for player movement within grades including juniors in seniors
	Successful Culture	Create an expectation of success in all areas through belief, respect and responsibility
	Staff Development	Support all coaches and support staff to improve opportunities for growth and development including coaching and scoring accreditation
GOVERNANCE 	Financial Management	Ensure budgets are set and adhered to, with a focus on developing good cash management strategies to reduce any avoidable losses
	Policies & Procedures	Review and write where required policies and procedures that create consistent and transparent management
	Constitution & By-Laws	Form a subcommittee to review and recommend changes to the Constitution and By-Laws
	Grants	Continually apply for grants to allow for improved facilities and reduce spending
	Suppliers	Continually review opportunities for savings with our suppliers
FACILITIES 	Player Facilities	Review and develop plans to apply for funding to improve change rooms including female facilities
	Energy	Review opportunities to improve efficiency within the club focusing on electricity and gas usage
	Inclusion	Review and develop a plan for support to disability access and egress within and around the clubrooms
	Bar & Canteen	Relocate bar to southern end to enhance supporter experiences and improve electrical concerns in canteen
	On Field	Source funding for new batting cage nets, synthetic turf for cages and field screens for all diamonds