

OUR PURPOSE

The East Torrens Baseball Club exists to



Our purpose

Seek to secure the future of the East Torrens Baseball Club as a community club; one that is successful on and off the field, ensuring baseball is an attractive and accessible sport for all.



COMMUNITY

EQUALITY

SUSTAINABILITY

OUR AMBITION 2018 - 2021

Ensure management of the East Torrens Baseball Club is sustainable for generations to come



Members

To have a positive and lasting impact that ensures growth and retention



Partnerships

Engage with all partners who impact our club and sport to ensure a positive relationship



Competition

Have a clearly defined pathway for all members to achieve their baseball goals



Governance

To continually review and manage how we grow to create a sustainable future



Facilities

To seek funding opportunities to enhance facilities for players and supporters

OUR FOCUS

- 1 GROWTH & RETENTION**
Increase membership specifically women's and juniors with a strong emphasis on retaining members and engaging with past members

- 2 INCLUSIVNESS**
Increase our exposure within the community to support financial growth through increased member participation at all levels

- 3 DEVELOPMENT**
Support all players, coaches and support staff to become the best they can be and make ET a sought after club

- 4 GOVERNANCE**
Create a transparent and supportive structure that allows growth and inclusion for all members.

- 5 INNOVATIVE**
Seek to constantly improve on everything we do.

OUR APPROACH

- ∞ Expand our membership opportunities
- ∞ Continually recognise members for their contributions
- ∞ Provide greater opportunity for past members to reconnect
- ∞ Work closely with all partners to increase opportunities
- ∞ Engage with schools and universities
- ∞ Engage all community groups in our catchment
- ∞ Ensure clear well written policies & procedure
- ∞ Update the Constitution & By-Laws
- ∞ Ensure sound cash management systems are in place
- ∞ Look to improve efficiency in our spending
- ∞ Improve field safety
- ∞ Review our energy policy to reduce overheads
- ∞ Secure grants to improve and expand our clubrooms