



East Torrens Baseball Club

Version: 2.0

Effective Date: July 2019

Policy

Cyber Safety

Version Control and Change History

High level summary of change to the document

Version	Date from	Review Date	Amendment
1.0	Original	May 2019	Original version
2.0	July 2019		Changed from Code of Conduct to Policy

1. Purpose

The East Torrens Baseball Club actively encourages members to participate in social networking and share their experiences in baseball and identifies the importance of the internet to improve and increase the flow of information, shaping public thinking about our Club, members, sponsors and stakeholders. This policy provides guidelines to ensure safe and effective use of Information & Communication Technologies (ICT).

The East Torrens Baseball Club has an obligation to maintain a safe physical and emotional environment for all its members. This responsibility is increasingly being linked to the use of the Internet and Information & Communication Technologies (ICT), and has seen the emergence of a number of related Cyber Safety issues.

Within any community, people can act anti-socially and show disrespect with little consideration of the social and potentially legal implications, this is no different with our online community. Issues like bullying and harassment, unwanted or inappropriate contact, uploading of inappropriate or offensive content can cause issues for the Club and individual members.

The East Torrens Baseball Club wants to create a safe environment and promotes cyber safety by recommending;

- a) Use of privacy settings
- b) Keep your private information private
- c) Think before you post any content, video, images or text, online.
- d) Ask before posting images or stories about others.
- e) Don't project an undesirable self-image of yourself or the Club
- f) Choose your online friends wisely. Others' inappropriate views and behaviours can reflect badly on you and the Club
- g) Communicate with others as you would do offline, with courtesy and respect
- h) If you think someone is being bullied or harassed online, speak out



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Social media is a broad and changing concept. It generally refers to interactive electronic forums or online media where people are communicating, posting, sharing, networking or bookmarking. For the purposes of this policy, social media extends to:

- a) Electronically communicated material, whether written, photographic, video, or audio, which is accessible by more than the member alone;
- b) Facebook, snapchat, YouTube, twitter, myspace, LinkedIn, Flickr and related domains;
- c) Blogs; social networking sites; instant messaging; social bookmarking, media sharing and collaborative editing websites;
- d) Any other forum which might reasonably be classified as social media as that term is generally understood; and
- e) Any other forum for public comment

2. Roles and Responsibilities

Position Title: Executive Committee

- Ensure compliance with the Cyber Safety Policy
- Provide guidance to the Social Media & Online Coordinator
- Provide education to support Cyber Safety
- Provide adjudication/judgement in relation to matters of this Cyber Safety Policy
- Enforce penalties for breaches of this Cyber Safety Policy

Position Title: Social Media & Online Coordinator

- Ensure compliance with the Cyber Safety Policy
- Monitor and Moderate Social Media use in relation to the East Torrens Baseball Club
- Provide education/guidance to members in relation to the use of Social Media

Position Title: Coaches and Managers

- Ensure compliance with the Cyber Safety Policy
- Educated players and parents in regards to Cyber Safety

Position Title: Players and Parents

- Ensure Compliance with the Cyber Safety Policy



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3. Policy Details

The East Torrens Baseball Club encourages effective and safe Cyber Safety practices which aim to maximise the benefits of the Internet and ICT and allow for the effective operation of the Club, whilst minimising and managing any risks.

The East Torrens Baseball Club takes seriously its responsibility in providing a robust policy and guidelines for its members in relation to what is deemed acceptable and appropriate online behaviours.

All members have a responsibility to ensure that all online communications are in keeping with the Clubs expectations in relation to appropriate and respectful interactions with other members, officials, coaches, umpires, players, parents, spectators and sponsors.

The East Torrens Baseball Club's public reputation is valuable and so are the reputations of its members, sponsors and stakeholders. Comments, notes and photos posted on social media sites such as Facebook, Twitter and on-line forums are usually constructive and positive. But negative comments and images, bullying, criticism and sexist remarks can be dangerous and harmful to people's wellbeing, reputation and the image of the sport. The East Torrens Baseball Club prohibits any communication on social media that is defamatory, obscene, proprietary, and misrepresentative of the Club or for commercial purposes. The East Torrens Baseball Club recognises the use of social mediums and has established the following policies.

When using social media, a person must not;

- a) Abuse others or expose others to content that is offensive, inappropriate or for an illegal purpose;
- b) Impersonate or falsely represent any other person, including the East Torrens Baseball Club or another member;
- c) Abuse, harass or threaten any other person, including the East Torrens Baseball Club or another member;
- d) Make defamatory or libellous comments;
- e) Use obscene, offensive, insulting, provocative or hateful language;
- f) Post material that infringes the intellectual property rights of others;
- g) Intrude upon the privacy of other members of the East Torrens Baseball Club without the



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consent of such members;

- h) Comment in a way that may be construed as harming the reputation of him or herself, another member, or the East Torrens Baseball Club, including its sponsors and stakeholders;
- i) Make excessive postings on a particular issue or post multiple versions of the same opinion or information on social media platforms operated by the East Torrens Baseball Club;
- j) Promote commercial interests in social media platforms operated by the East Torrens Baseball Club;
- k) Without authority, post internet addresses, links to websites, email addresses or other personal information on social media platforms operated by the East Torrens Baseball Club.

3.1 Cyberbullying

Cyberbullying is a way of delivering covert psychological bullying. It uses information and communication technologies to support deliberate, repeated and hostile behaviour, by an individual or group that is intended to harm others. ⁽¹⁾

Cyberbullying includes, but is not limited to, the following misuses of technology: harassing, teasing, intimidating, racially vilifying or threatening another person by sending or posting inappropriate and hurtful email messages, instant messages, text messages, phone messages, digital pictures or images, or web site postings (including social network sites e.g. Facebook) and the sending, receiving and/or possession of naked or sexually explicit images of a person.

Members must also be aware that postings from their individual accounts, whether done by themselves or another person will remain the responsibility of the account owner.

All members must be aware that in certain circumstances where a crime has been committed, they may also be subjected to a criminal investigation by Police over which the Club will have no control. This particularly applies to 'sexting' where the image is of a person under the age of 18 years whereby Police will be informed immediately the club becomes aware of the situation.



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3.2 Images of Children

In South Australia under the Summary Offences Act 1953 a person must not engage in indecent filming. Images of children and adults should not be used inappropriately or illegally.

Wherever possible, obtain permission from a child's parent/guardian before taking an image of a child that is not their own and ensure that the parent knows the way the image will be used. The privacy of others needs to be respected and clubs should disallow the use of camera phones, videos and cameras inside changing areas, showers and toilets.

When displaying an image of a child, avoid naming or identifying the child or, wherever possible, avoid using both the first name and surname. Do not display personal information such as residential address, email address or telephone numbers without gaining consent from the parent/guardian. Additional information such as hobbies, likes/dislikes, school, etc. should not be included as this information can be used as grooming tools by paedophiles or other persons.

It is the responsibility of all members to only use appropriate images of a child, relevant to the sport and ensure that the child is suitably clothed in a manner that promotes the sport.

4. Notification

Members who feel that they have been the victims of such misuses of technology should save and store the offending material on their computer, mobile phone or other device. They should then print a copy of the material and immediately report the incident to the Committee.

The East Torrens Baseball Club and its members continually monitor online activity in relation to the social media of the Club and members. The East Torrens Baseball Club encourages members to report detected breaches or suspected breaches of this policy, and any use of Social Media which is likely to harm the Clubs reputation.

5. Penalties

All reports of cyberbullying and other technology misuses will be investigated fully in accordance with Constitution and Bylaws. In circumstances of a breach or suspected breach of this Policy, The Committee may:

- a) Make a necessary public comment such as a correction, clarification or apology;
- b) Issue a formal warning;



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- c) Report any breach of any law to any local authority or wronged party;
- d) Take any disciplinary action available to it under the Constitution and Bylaws;
- e) Exercise any of its available rights at law
- f) Make a notification to Police where the Committee of the East Torrens Baseball Club is legally obliged to do so.

The East Torrens Baseball Club expressly reserves the right to take any action, including dealing directly with Social Media providers, to remove any posted material that it considers to be in breach of this Policy.

6. Appendices

Nil

7. References

- (1) Belsey, B. (2007). Cyberbullying: a real and growing threat

8. Supporting Documents

- 1. East Torrens Baseball Club Constitution
- 2. East Torrens Baseball Club Bylaws
- 3. East Torrens Baseball Club Grievance Policy
- 4. South Australian Baseball League Inc. Social Media Policy